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1	<b>Anyanwu, Clinton Chidiebere, Pauline Ndidi Ononiwu, and Grace Ngozi Isiozor.</b> "Comparative impact of WhatsApp chatbot technology and Glaser's teaching approaches on the academic performance of education economics students in tertiary institutions in Nigeria." <i>Education and Information Technologies</i> (2024): 1-16. <a href="https://doi.org/10.1007/s10639-024-12780-2">https://doi.org/10.1007/s10639-024-12780-2</a>	SCOPUS Q1	2024
2	<b>Arifani, Yudhi, Muhammad Rafiek, Yaoping LIU, Arthur McNeill, and Biyanto Biyanto.</b> "Assessing Online TBLT Practices using RAIS Frameworks: In-service EFL Teachers' and Students' Perspectives." <i>Computer-Assisted Language Learning Electronic Journal</i> 25, no. 1 (2024): 129-147. <a href="https://callej.org/index.php/journal/article/view/36/370">https://callej.org/index.php/journal/article/view/36/370</a>	SCOPUS Q1	2024
3	<b>Arifani, Yudhi, Fika Megawati, and Dodi Mulyadi.</b> "Strengthening the quality of teacher education programs." In <i>Frontiers in Education</i> , vol. 8, p. 1338688. Frontiers Media SA, 2024. <a href="https://www.frontiersin.org/journals/education/articles/10.3389/feduc.2023.1338688/full">https://www.frontiersin.org/journals/education/articles/10.3389/feduc.2023.1338688/full</a>	SCOPUS Q2	2024
4	<b>Arifani, Yudhi, Yaoping LIU, Biyanto Biyanto, Nur Hidayat, and Rima Lahdji.</b> "EFL Teachers' Epistemology and Voice Development." <i>The International Journal of Communication and Linguistic Studies</i> 23, no. 1 (2024): 1. <a href="https://doi.org/10.18848/2327-7882/cgp/v23i01/1-22">https://doi.org/10.18848/2327-7882/cgp/v23i01/1-22</a>	SCOPUS Q3	2024
5	<b>Beliatte, Metteyya, Yaoping LIU.</b> Religious Cooperation between Thailand and Sri Lanka in the 19th Century: A Study Based on Exchanged Pāli Letters. <i>Religions</i> , 2024, 15(7), 869. <a href="https://doi.org/10.3390/rel15070869">https://doi.org/10.3390/rel15070869</a>	SCOPUS Q1	2024
6	<b>Boonanegpat, Supakit and Ptreeya Kitcharoen.</b> "A phenomenological study of parental involvement in children's homeschooling." <i>Kasetsart Journal of Social Sciences</i> 44, no. 2 (2023): 479-488. <a href="https://doi.org/10.34044/j.kjss.2023.44.2.18">https://doi.org/10.34044/j.kjss.2023.44.2.18</a>	SCOPUS Q2	2023



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7	<b>Cai, Songbo, Yaoping Liu, Sukhon Aduldech, and Junaidi Junaidi.</b> "Leveraging Customer Green Behavior Toward Green Marketing Mix and Electronic Word-of-Mouth." <i>Sustainability</i> 17, no. 6 (2025): 2360. <a href="https://www.mdpi.com/2071-1050/17/6/2360">https://www.mdpi.com/2071-1050/17/6/2360</a>	SCOPUS Q1	2025
8	<b>Chen, Hongyu, Yaoping Liu, Wannaporn Siripala, and Junaidi Junaidi.</b> "The Role of Liberal Arts Courses on Students' Multicultural Attitude And Entrepreneurial Motivation In The Tourism Sector." <i>Journal of Intercultural Communication</i> 25, no. 3 (2025): 116-126. <a href="https://immi.se/index.php/intercultural/article/view/10.36923.jicc.v25i3.1207">https://immi.se/index.php/intercultural/article/view/10.36923.jicc.v25i3.1207</a>	SCOPUS Q2	2025
9	<b>Chen, Huanhui, and Clinton Chidiebere Anyanwu.</b> "AI in education: Evaluating the impact of moodle AI-powered chatbots and metacognitive teaching approaches on academic performance of higher Institution Business Education students." <i>Education and Information Technologies</i> (2025): 1-16. <a href="https://link.springer.com/article/10.1007/s10639-024-13235-4">https://link.springer.com/article/10.1007/s10639-024-13235-4</a>	SCOPUS Q1	2025
10	<b>Dong, Dandan, Haider Ali Malik, Yaoping Liu, et al.</b> (2021). "Battling for Consumer's Positive Purchase Intention: A Comparative Study between Two Psychological Techniques to Achieve Success and Sustainability for Digital Entrepreneurship." <i>Frontiers in Psychology</i> , 12. <a href="https://dx.doi.org/10.3389%2Ffpsyg.2021.665194">https://dx.doi.org/10.3389%2Ffpsyg.2021.665194</a> .	SCOPUS Q2	2021
11	<b>FANG, Wang, Sereerat Bung-on, Saifon Songsiengchai and Thongkumsuk Penporn.</b> The Development of an Instructional Model Based on Interactive Learning Theory to Improve Undergraduate Students' Reflection Ability, <i>Journal of Curriculum and Teaching, Journal of Curriculum and Teaching</i> , 13(1) (2024), 322-332. <a href="https://doi:10.5430/jct.v13n1p322">https://doi:10.5430/jct.v13n1p322</a>	SCOPUS Q4	2024



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12	<b>HE, Disi, Yudhi Arifani, Yaoping LIU, Wannaporn Siripala, Saifon Songsingchai, and Sri Suryanti.</b> "The Impact of Teachers' Classroom Behavior Management Strategies on Learning Behavior among Chinese Art Students." <i>Journal of Curriculum Studies Research</i> 6, no. 2 (2024): 158-176. <a href="https://doi.org/10.46303/jcsr.2024.16">https://doi.org/10.46303/jcsr.2024.16</a>	SCOPUS Q3	2024
13	<b>Hidayat, Nur, Nadya Afdholly, and Yudhi Arifani.</b> "The effectiveness and challenges of online teaching of EFL teachers in the COVID-19 crisis." <i>The International Journal of Humanities Education</i> 22, no. 1 (2023): 95. <a href="https://doi:10.18848/2327-0063/cgp/v22i01/95-114">https://doi:10.18848/2327-0063/cgp/v22i01/95-114</a>	SCOPUS Q2	2023
14	<b>Hu, Hongyong, Yudhi Arifani, XiAn Hao, and Khoirul Anwar.</b> "A Study of Thailand's Participation in Global Education Governance: Theory, Practice, and Challenges." <i>Educational Process: International Journal</i> (2025). <a href="https://www.ceeol.com/search/article-detail?id=1339191">https://www.ceeol.com/search/article-detail?id=1339191</a>	SCOPUS Q2	2025
15	<b>HUANG, Guangfeng, Yaoping LIU, Yudhi Arifani, and Clinton Chidiebere.</b> 2025. "Research on Innovation and Entrepreneurship Education Model in Art Colleges: Constructing a One Body Three in One Model". <i>Qubahan Academic Journal</i> 5 (3):44-58. <a href="https://doi.org/10.48161/qaj.v5n3a1777">https://doi.org/10.48161/qaj.v5n3a1777</a> .	SCOPUS Q1	2025
16	<b>HUANG, Zhangzhong, Yaoping LIU, and Bijie LI.</b> "Talent Incentive Policy of Chinese High-Tech Enterprises from the Perspective of Industrial Informatization Intervention." <i>Revista de Cercetare si Interventie Sociala</i> 84 (2024). <a href="https://doi.org/10.33788/rcis.84.8">https://doi.org/10.33788/rcis.84.8</a>	SCOPUS Q2	2024
17	<b>HUANG, Zhangzhong, Shengxiang She, Surachai Triwannakij, Yaoping LIU, and Khoirul, Anwar.</b> Talent incentive policy, innovation performance, organizational innovation climate, and organizational identification: Empirical evidence from high-tech enterprises. <i>Corporate Board: Role, Duties and Composition</i> , 20(1) (2024), 66–79. <a href="https://doi.org/10.22495/cbv20i1art6">https://doi.org/10.22495/cbv20i1art6</a>	SCOPUS Q4	2024

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18	<b>Kong, Cuilian, Yaoping Liu, Yudhi Arifani, Wannaporn Siripala, and Sri Suryanti.</b> 2025. “Influential Factors on Job Burnout Among China’s Nursing College Faculties: The Mediating Role of Psychological Capital”. <i>Ianna Journal of Interdisciplinary Studies</i> 7 (1):569-79. <a href="https://iannajournalofinterdisciplinarystudies.com/index.php/1/article/view/505">https://iannajournalofinterdisciplinarystudies.com/index.php/1/article/view/505</a>	SCOPUS Q1	2025
19	<b>Li, Juncheng, and Yudhi Arifani.</b> 2025. “Investigate the Influences of the Psychological Needs Model on Students’ Intentions Toward Physical Activity in Chinese Higher Educational Institutions.” <i>Journal of Information Systems Engineering and Management</i> 10 (36s): 229–239. <a href="https://doi.org/10.52783/jisem.v10i36s.6408">https://doi.org/10.52783/jisem.v10i36s.6408</a> .	SCOPUS Q1	2025
20	<b>Li, Kang, and Daranee Pimchangthong.</b> "The impact of job substitution and job intensity on job performance in the process of enterprise digital transformation." <i>Future Technology</i> 4, no. 3 (2025): 251-258. <a href="https://fupubco.com/futech/article/view/407">https://fupubco.com/futech/article/view/407</a>	SCOPUS Q3	2025
21	<b>Liu, Baodong, Clinton Chidiebere Anyanmu, Wannaporn Siripala, Saifon Songsiengchai, Junaidi Junaidi, Hamka Hamka.</b> “Examining On-and-off-campus Students' Public Participation Experiences in Management Consciousness Towards a Sense of Responsibility”, November 10, 2024. <a href="https://doi.org/10.5281/zenodo.14063973">https://doi.org/10.5281/zenodo.14063973</a> .	SCOPUS Q1	2024
22	<b>Liu, Jinze, and Daranee Pimchangthong.</b> Forthcoming. “Investigating the Relationship Between Leadership Styles and Employee Innovation Behavior in Thai Private Universities.” <i>Educational Process: International Journal</i> 14. <a href="https://doi.org/10.22521/edupij.2025.14.XX">https://doi.org/10.22521/edupij.2025.14.XX</a> .	SCOPUS Q1	2025
23	<b>LIU, Wei, and Yaoping Liu.</b> "The impact of incentives on job performance, business cycle, and population health in emerging economies." <i>Frontiers in public health</i> 9 (2022): 778101. <a href="https://www.frontiersin.org/journals/public-health/articles/10.3389/fpubh.2021.778101/full">https://www.frontiersin.org/journals/public-health/articles/10.3389/fpubh.2021.778101/full</a>	SCOPUS Q2	2022



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24	<b>Liu, Yaoping.</b> (2021). "Sport Psychology practice in Thailand: Does Buddhist religion and spirituality matter?" <i>Revista De Psicología Del Deporte/Journal of Sport Psychology</i> , Vol. 30, no.1, pp. 176-188. <a href="https://www.rpd-online.com/index.php/rpd/article/view/298">https://www.rpd-online.com/index.php/rpd/article/view/298</a>	SCOPUS Q4	2021
25	<b>LIU, Yaoping, Yudhi Arifani, Nur Hidayat, Testiana Deni Wijayatiningsih, and Much, Koiri.</b> "Learners' Readiness for Autonomy and Online Learning: EFL Teachers' Beliefs and Practices." <i>Ubiquitous Learning: An International Journal</i> 17 (1) (2024): 183-203. <a href="https://doi.org/10.18848/1835-9795/cgp/v17i01/183-203">https://doi.org/10.18848/1835-9795/cgp/v17i01/183-203</a>	SCOPUS Q2	2024
26	<b>Liu, Yaoping, and Wenchen Du.</b> "Saving the Chinese Ghosts Overseas: A Study of the Yogacara Ulkā-Mukha Ritual in Thailand." <i>Millah: Journal of Religious Studies</i> (2025). <a href="https://journal.uui.ac.id/Millah/article/view/36172/18131">https://journal.uui.ac.id/Millah/article/view/36172/18131</a>	SCOPUS Q1	2025
27	<b>Liu, Yaoping, Chatchai Rakthin, and Langgeng Budianto.</b> "Religious Moderation and Community Cohesion: Exploring Social Memory, Identity, and Solidarity in the Phu Khao Thong Muslim Community, Ayutthaya." <i>Millah: Journal of Religious Studies</i> (2025). <a href="https://journal.uui.ac.id/Millah/article/view/37919">https://journal.uui.ac.id/Millah/article/view/37919</a>	SCOPUS Q1	2025
28	<b>Liu, Yaoping, Pharatt Run, and Metteyya Beliatte.</b> "Eco-Sattva: a Buddhist response to the plastic waste crisis in Thailand." <i>Frontiers in Psychology</i> 16 (2025): 1482883. <a href="https://www.frontiersin.org/journals/psychology/articles/10.3389/fpsyg.2025.1482883/full">https://www.frontiersin.org/journals/psychology/articles/10.3389/fpsyg.2025.1482883/full</a>	SCOPUS Q2	2025
29	<b>Long, Ying, and Daranee Pimchangthong.</b> 2025. "Mediating Effects of Tourism Resource-Based View and Tourist Value Co-Creation Between Cultural Heritage Conservation and Tourism Development towards Tourist Experience Quality". <i>International Journal of Innovative Research and Scientific Studies</i> 8 (4):251-63. <a href="https://doi.org/10.53894/ijirss.v8i4.7776">https://doi.org/10.53894/ijirss.v8i4.7776</a> .	SCOPUS Q2	2025

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30	<b>Luo, Haoren, Yaoping Liu, Pharatt Run, and Junaidi Junaidi.</b> Forthcoming. "The Impact of Employee Delayed Retirement on University Performance towards Job Crafting and Management Policy in China Educational Institutions." <i>Journal of Asian Scientific Research</i> (2219-JASR).	SCOPUS Q2	2025
31	<b>Luo, Yan, Yaoping Liu, Wannaporn Siripala, Noppavan Namtubtim, and Yi Shen.</b> "Incorporating multimedia learning into music teacher training program in rural Fujian." In <i>Frontiers in Education</i> , vol. 10, p. 1531359. Frontiers, 2025. <a href="https://www.frontiersin.org/journals/education/articles/10.3389/educ.2025.1531359/full">https://www.frontiersin.org/journals/education/articles/10.3389/educ.2025.1531359/full</a>	SCOPUS Q2	2025
32	<b>Maruf, Nirwanto, Yaoping Liu, Kuchakovska Halyna, Khoirul Anwar, and Rahmat Agus Santoso.</b> "Enhancing language learning through gesture-based corrective feedback: A comparative study in a multi-country context." <i>Indonesian Journal of Applied Linguistics</i> 14, no. 3 (2025): 612-625. <a href="https://elibrary.kubg.edu.ua/id/eprint/51767/1/H_Kuchakovska_FITM_IJAL.pdf">https://elibrary.kubg.edu.ua/id/eprint/51767/1/H_Kuchakovska_FITM_IJAL.pdf</a>	SCOPUS Q2	2025
33	<b>Maruti, Endang Sri, Wiwin Andriani, Nico Irawan, and Endah Sari.</b> "Make a Match with Question Box Media for Improving the Thematic Learning Outcomes of Elementary School." <i>IJECA (International Journal of Education and Curriculum Application)</i> 6, no. 1 (2023): 43-51. <a href="https://doi.org/10.31764/ijeca.v6i1.13537">https://doi.org/10.31764/ijeca.v6i1.13537</a>	SCOPUS Q2	2023
34	<b>Miftachudin, Nadya Afdholy, Yaoping Liu, and Nur Hidayat.</b> "Race, Class, Parenting and Children's Leisure: Children's Leisurescapes and Parenting Cultures in Middle-class British Indian Families: by Utsa Mukherjee, Bristol, Bristol University Press, 2023, 224 pp., € 152.95 (Ebook), ISBN: 9781529219531." (2024): 1612-1614. <a href="https://www.tandfonline.com/doi/full/10.1080/03004279.2023.2231476">https://www.tandfonline.com/doi/full/10.1080/03004279.2023.2231476</a>	SCOPUS Q1 & SSCI	2024

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35	<b>Mulyadi, Dodi, Yudhi Arifani, Abdurrosyid Abdurrosyid, Fitrotul Mufaridah, and Charanjit Kaur Swaran Singh (2024).</b> "Fulfillment of Basic Psychological Needs of English for Specific Purpose Learners during Online Learning: Lecturers' and Learners' Perspectives." <i>Language Related Research</i> 15, no. 3 (2024): 49-78. <a href="http://lrr.modares.ac.ir/article-14-69967-en.html">http://lrr.modares.ac.ir/article-14-69967-en.html</a>	SCOPUS Q2	2024
36	<b>Nugraheni, Yunita, Yudhi Arifani, Nadya Afdholy, Nur Hidayat, and Yaoping LIU.</b> "Negative Valence in an Indonesian Context: An Analytical Appraisal of Jokowi's Rhetoric on Instagram." <i>International Journal of Communication and Linguistic Studies</i> 22, no. 2 (2024): 99-114. <a href="https://scholar.unair.ac.id/en/publications/negative-valence-in-an-indonesian-context-an-analytical-appraisal">https://scholar.unair.ac.id/en/publications/negative-valence-in-an-indonesian-context-an-analytical-appraisal</a>	SCOPUS Q2	2024
37	<b>Nuswantara, Dian Anita, Hafid Kholidi Hadi, Sugeng Harianto, Andhega Wijaya, Mas Suryanto HS, and Pharatt Run.</b> "Recognition of Prior Learning (RPL) from Posthumanist Perspective: A Higher Education Reconceptualization." <i>Journal of Posthumanism</i> 5, no. 3 (2025): 263-273. <a href="https://posthumanism.co.uk/jp/article/view/731">https://posthumanism.co.uk/jp/article/view/731</a>	SCOPUS Q1	2025
38	<b>Nuswantara, Dian Anita, Pharatt Run, and Abdul Mongid.</b> "Evaluating tariff structures in public infrastructure: A literature review." <i>Multidisciplinary Reviews Accepted Articles</i> (2025). <a href="https://malque.pub/ojs/index.php/mr/article/view/10369">https://malque.pub/ojs/index.php/mr/article/view/10369</a>	SCOPUS Q4	2025
39	<b>Pusparini, Ririn, Sri Rachmajanti, Yudhi Arifani, Mirjam Anugerahwati, and Utari Praba Astuti.</b> "The Beliefs of Indonesian Pre-Service Teachers Emotional Strategies in the English Teaching Practicum." <i>15 جستارهای زبانی</i> , no.3 (2024): 161-193. <a href="https://doi.org/10.29252/LRR.15.3.7">https://doi.org/10.29252/LRR.15.3.7</a>	SCOPUS Q3	2024
40	<b>Sahiruddin, Sahiruddin, Yudhi Arifani, Clinton Chidiebere Anyanwu, and Jati Suryanto.</b> "A Sociocultural Analysis of Teachers' Belief Changes: A Case of Two Teach-Abroad EFL Teachers." <i>JEES (Journal of English Educators</i>	SCOPUS Q2	2024





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| 41 | <b>Sereerat, B., and Saifon Songsienchai.</b>                                  | The Development of an Instruction Model based on Multiple Intelligences theory to enhance primary students' competency. <i>Journal of Harbin Engineering University</i> , 44(10), 636-648. ISSN: 1006-7043(2023)<br><a href="https://harbinengineeringjournal.com/index.php/journal/article/view/1646/1153">https://harbinengineeringjournal.com/index.php/journal/article/view/1646/1153</a> | SCOPUS Q4 | 2023 |
| 42 | <b>Sheng, Jiafan, Yaoping Liu, Daranee Pimchangthong and Junaidi Junaidi</b>   | (2025). The role of social capital on culture preservation and organization transformation among new Chinese chambers of commerce members in Thailand. <i>Problems and Perspectives in Management</i> , 23(2), 875-886.<br>doi: <a href="https://doi.org/10.21511/ppm.23(2).2025.64">10.21511/ppm.23(2).2025.64</a>   | SCOPUS Q2 | 2025 |
| 43 | <b>SU, Guiyu, and Yaoping LIU.</b>   | "Fo Guang Shan's Expansion in the Religious Market of Thailand: a SWOT analysis." <i>Poligrafi: revista religiologijo, mitologijo in filozofijo</i> 27, no. 105/106 (2022): 85-103. <a href="https://doi.org/10.35469/poligrafi.2022.343">https://doi.org/10.35469/poligrafi.2022.343</a>   | SCOPUS Q3 | 2022 |
| 44 | <b>Sun, Zihui, Clinton Chidiebere Anyanwu, Yaoping Liu, and Yudhi Arifani.</b> | "A Case Study of Teacher-Industry Collaborative Teaching Practice in Digital Media Art Design Course at Chinese Higher Vocational Colleges." <i>Journal of Curriculum Studies Research</i> 7, no. 1 (2025): 89-108.<br><a href="http://curriculumstudies.org/index.php/CS/article/view/354">http://curriculumstudies.org/index.php/CS/article/view/354</a>                                    | SCOPUS Q2 | 2025 |
| 45 | <b>Tian, Keming, Yaoping Liu, Saifon Songsienchai, and Wannaporn Siripala.</b> | "The Role of Buddhist Monastic Education in China, 2012-2022: A Case Study of Lingdong Buddhist Academy." <i>Educational Process: International Journal</i> 14 (2025): e2025049.<br><a href="https://www.ceeol.com/search/article-detail?id=1338665">https://www.ceeol.com/search/article-detail?id=1338665</a>   | SCOPUS Q1 | 2025 |



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46	<b>Wei, Qiong, Yaoping Liu, Wannaporn Siripala, and Anwar Khoirul.</b> In press. "Investigation on Challenges and Solutions of Summer Social Practice for Higher Art Education." <i>Humanities and Social Sciences Letters</i> , HSSL/2880/25.	SCOPUS Q3	2025
47	<b>Wu, Jiang, Yaoping Liu, Yangjun Li, and Junaidi Junaidi.</b> "Constructing a School Leadership Philosophy Model for High School Principals in Guizhou: A Delphi-Based Study." <i>Educational Process: International Journal</i> (2025). <a href="https://www.edupij.com/index/arsiv/78/683/constructing-a-school-leadership-philosophy-model-for-high-school-principals-in-guizhou-a-delphi-based-study">https://www.edupij.com/index/arsiv/78/683/constructing-a-school-leadership-philosophy-model-for-high-school-principals-in-guizhou-a-delphi-based-study</a>	SCOPUS Q1	2025
48	<b>XIONG, Can, Xiang WANG, and Yaoping LIU.</b> "Evaluation of the Implementation of the "Double Reduction" Policy in Compulsory Education (K12) in China: Taking Guizhou Province as an Example (2023). <i>Volume 20, No: S11(2023)</i> , pp. 86- 106. <a href="https://doi.org/10.59670/ml.v20iS11.5587">https://doi.org/10.59670/ml.v20iS11.5587</a>	SCOPUS Q4	2023
49	<b>YAN, Wenjuan, Yaoping LIU, Clinton Chidiebere Anyanwu, Wannaporn Siripala, Khoirul Anwar, and Rahmat Agus Santoso.</b> "The Psychological Well-being of Chinese University Students Under State Bursary." <i>International Journal of Learning, Teaching and Educational Research</i> 23, no. 6 (2024): 391-415. <a href="https://doi.org/10.26803/ijlter.23.6.1">https://doi.org/10.26803/ijlter.23.6.1</a>	SCOPUS Q2	2024
50	<b>Yang, Feiyan, Yudhi Arifani, Yaoping Liu, and Wannaporn Siripala.</b> 2025. "The Promoting Effect of Natural Environment in Music Education on the Cognitive and Emotional Development of College Students: A Quasi-Experimental Study." <i>Environment and Social Psychology</i> 10 (4): 1–28. <a href="https://doi.org/10.59429/esp.v10i4.3544">https://doi.org/10.59429/esp.v10i4.3544</a>	SCOPUS Q4	2025
51	<b>Yang, Jun, Yaoping Liu, Yudhi Arifani, Junaidi Junaidi, and Khoirul Anwar.</b> "The Influence of Entrepreneurial Education on Students' Business Innovation and Motivation." <i>International Journal of Learning, Teaching and Educational Research</i> 23, no. 11 (2024).	SCOPUS Q2	2024



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52	<p><b>Yang, Pengyu, Yaoping Liu, Rong Xiong, Pharatt Run, and Junaidi Junaidi.</b> "The emotional impact of cultural tourism: tourist cultural attributes and delight." <i>Tourism Recreation Research</i> (2025): 1-15.  <a href="https://www.tandfonline.com/doi/full/10.1080/02508281.2025.2493165">https://www.tandfonline.com/doi/full/10.1080/02508281.2025.2493165</a></p>	SCOPUS Q1	2025
53	<p><b>Ye, Lanqing, Yaoping Liu, Wannaporn Siripala, Tassanee Laknapichonchat, and Yudhi Arifani.</b> 2099. "Investigating 'Xindi Piano Teaching Method' for Music Education." <i>Journal of Education and Learning (EduLearn)</i> 99 (1): 1–1x.  <a href="https://doi.org/10.11591/edulearn.v99i1.paperID">https://doi.org/10.11591/edulearn.v99i1.paperID</a>.</p>	SCOPUS Q4	2025
54	<p><b>YU, Chang, Xiang WANG, Ada Mascarinas, Chatchai Rakthin, Noppavan Namtubtim, Yi Shen, and Khoirul Anwar.</b> 2024. "The Implementation of Art Appreciation Courses in Chinese University General Education: A Case Study". <i>Journal Of Curriculum Studies Research</i> 6 (1), 60-82.  <a href="https://www.curriculumstudies.org/index.php/CS/article/view/320">https://www.curriculumstudies.org/index.php/CS/article/view/320</a></p>	SCOPUS Q2	2024
55	<p><b>Zhang, Guangjian, Wannaporn Siripala, Khoirul Anwar, Nur Fauziyah, and Suwarno Suwarno.</b> "Investigating The Development Chorus Education: Challenges and Potential Strategies in Enhancing Uniqueness." <i>International Journal of Learning, Teaching and Educational Research</i> 23, no. 11 (2024).  <a href="https://www.ijlter.org/index.php/ijlter/article/view/11617">https://www.ijlter.org/index.php/ijlter/article/view/11617</a></p>	SCOPUS Q2	2024
56	<p><b>Zhang, Qinglong, Yaoping Liu, and Junaidi Junaidi.</b> Forthcoming. "The Effect of Achievement Need on Employees' Open Innovation: A Knowledge Inertia Approach." <i>International Journal of Advanced and Applied Sciences</i>.</p>	SCOPUS Q3	2025



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57	<b>ZHANG, Yongbiao</b> , Liu, Yapoing, Triwannakij, Surachai, Pimchangthong, Daranee, & Anwar, Khoirul. (2025). Chinese Public Hospitals' Practices and Strategy of Total Quality Management in Covid-19 Pandemic: A Field Research. <i>Corporate &amp; Business Strategy Review</i> .	SCOPUS Q4	2025
58	<b>ZHENG, Dongxiao, and Yaoping LIU</b> . "China–Thai Cultural Diplomacy Through the Buddhist Wat: A Case Study of the Thai Wat in Chaozhou Kaiyuan si, Guangdong." <i>Religions</i> 15, no. 11 (2024): 1365. <a href="https://doi.org/10.3390/rel15111365">https://doi.org/10.3390/rel15111365</a>	SCOPUS Q1	2024
59	<b>Zhong, Jiacheng</b> . Predicting Student Satisfaction and Quality Management for Remote Learning in Southeast- Asia. <i>SN COMPUT. SCI.</i> 6, 523 (2025). <a href="https://doi.org/10.1007/s42979-025-04066-2">https://doi.org/10.1007/s42979-025-04066-2</a> . <a href="https://link.springer.com/article/10.1007/s42979-025-04066-2#citeas">https://link.springer.com/article/10.1007/s42979-025-04066-2#citeas</a>	Scopus Q2	2025
60	<b>Zhong, Jiacheng, Yaoping Liu, Pharatt Run, Rong Xiong, and Junaidi Junaidi</b> . 2025. “Influence of Worldwide University Rankings on the Strategic Planning of Public Institutions in Thailand”. <i>Ianna Journal of Interdisciplinary Studies</i> 7 (1):238-48. <a href="https://iannajournalofinterdisciplinarystudies.com/index.php/1/article/view/446">https://iannajournalofinterdisciplinarystudies.com/index.php/1/article/view/446</a> .	Scopus Q1	2025
61	<b>Zhong, Jiacheng, Yaoping Liu, and Boge Triatmanto</b> . "International Competitiveness of Thai Higher Education: The Lens of Student Satisfaction." <i>Educational Process: International Journal</i> 14 (2025): e2025024. <a href="https://www.cceol.com/search/article-detail?id=1338506">https://www.cceol.com/search/article-detail?id=1338506</a>	SCOPUS Q1	2025
62	<b>Zhou, Fengran, Yaoping Liu, Surachai Triwannakij, and Boge Triatmanto</b> . "Strategic Budgeting and Budgeting Evaluation Effects on China's Manufacturing Companies' Performance." <i>Journal of Risk and Financial Management</i> 18, no. 4 (2025): 172.	SCOPUS Q2	2025



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	DETAILS	INDEX	PUBLICATION YEAR

63	ZONG, Xin, Jianchi Tian, Xiaoqing Zheng, Zepeng Tong, Shengxiang She, and Yan Sun. "Influence of climate change beliefs on adolescent food saving behavior: mechanisms mediating environmental concerns." <i>Environment, Development and Sustainability</i> (2024): 1-19. <a href="https://doi.org/10.1007/s10668-023-04454-9">https://doi.org/10.1007/s10668-023-04454-9</a>	SCOPUS Q1	2024
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**TOTAL SCOPUS = 63 (As of August 30, 2025)**

Q1 = 21

Q2 = 26

Q3 = 7

Q4 = 9



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	DETAILS	INDEX	PUBLICATION YEAR
1	<b>Anyanwu, Clinton Chidiebere, Ifeoma Cecil Okechukwu-Uzoechi, and Angela James.</b> "An Analysis of Service-Learning Projects by Preservice Teachers at a Higher Education Institution in South Africa." <i>Education</i> 47, no. 4 (2024): 604-21. <a href="https://doi.org/10.38159/ehass.2024549">https://doi.org/10.38159/ehass.2024549</a>	Google Scholar	2024
2	<b>Aliffia, Yunita, and Yudhi Arifani.</b> "The The Utilization of Using Youtube Videos to Improve Students Speaking Skills During Online Learning at Ban Kaengsriphoom School, Thailand: English." <i>Journal of English Development</i> 4, no. 01 (2024): 1-14. <a href="https://journal.iaimnumetrolampung.ac.id/index.php/jed/article/view/3766">https://journal.iaimnumetrolampung.ac.id/index.php/jed/article/view/3766</a>	Google Scholar	2024
3	<b>Budiono, Arief, Rina Arum Prastyanti, Nico Irawan, Nurjannah Septyanun, Kaka Ismail Saputro, and Munadia Rosada.</b> "Legal Counseling Implementation of Registration and Brand Permits for MSME Actors." <i>Jurnal Altifani Penelitian dan Pengabdian kepada Masyarakat</i> 2, no. 3 (2022): 244-251. <a href="https://altifani.org/index.php/altifani/article/view/235">https://altifani.org/index.php/altifani/article/view/235</a>	Google Scholar	2022
4	<b>Binbin, Tang, Bung-On Sereerat, Saifon Songsiengchai, and Penporn Thongkumsuk.</b> "The Development of Intangible Cultural Heritage Curriculum Based on Experiential Learning Theory to Improve Undergraduate Students Understanding in Intangible Cultural Heritage." <i>World Journal of Education</i> 14, no. 1 (2024): 43-53. <a href="https://eric.ed.gov/?id=EJ1426910">https://eric.ed.gov/?id=EJ1426910</a>	ERIC	2024
5	<b>CAO, Yuewang, Areewan Iamsa-ard, Saifon Songsiengchai and Wapee Kong-In.</b> The development of flipped classroom instructional model to enhance undergraduate students' problem-solving skills. <i>MCU Ubonratchathani Journal of Buddhist Studies</i> , 5(3) (2023).33-44. <a href="https://so03.tci-thaijo.org/index.php/journal-peace/article/view/249995">https://so03.tci-thaijo.org/index.php/journal-peace/article/view/249995</a>	ERIC	2023



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	DETAILS	INDEX	PUBLICATION YEAR
6	<b>Chaozheng, Zhou, Bung-on Sereerat, Saifon Songsiengchai, and Phenporn Thongkamsuk.</b> "The Development of Instructional Model Based on Design Thinking and Brainstorming to Enhance Undergraduate Students' Creative Thinking Ability." <i>World Journal of Education</i> 14, no. 1 (2024): 12-22. <a href="https://eric.ed.gov/?id=EJ1427112">https://eric.ed.gov/?id=EJ1427112</a>	ERIC	2024
7	<b>Chen, HuanHui, Panjanat Vorawattanachai, and Feiyan Yang.</b> "A Study of Trait Leaders and Leadership Effectiveness of FUDAOYUAN on Teachers' Perspective at Fuzhou University of Foreign Studies and Trade." <i>African Educational Research Journal</i> 13, no. 2 (2025): 157-168. <a href="https://eric.ed.gov/?id=EJ1475978">https://eric.ed.gov/?id=EJ1475978</a>	ERIC	2025
8	<b>Chen, Ling, and Saifon Songsiengchai.</b> Forthcoming. "The Effects of Short Video-Based Instruction on Enhancing Financial Management Ability Among Students at Fuzhou Software Vocational and Technical College." <i>Journal of International Education Studies</i> 18 (6).	ERIC	2025
9	<b>CHEN, Yaosheng and Surachai Traiwannakij.</b> The influence of emotional intelligence, cultural diversity in an organization, and communication strategies on leadership effectiveness in diverse workplaces in Fuzhou city, Fujian province, china. <i>RMUTT Global Business and Economics Review</i> 19, No. 2 (2024): 127-143. <a href="https://so03.tci-thaijo.org/index.php/rmuttgber/article/view/277997">https://so03.tci-thaijo.org/index.php/rmuttgber/article/view/277997</a>	TCI 1	2024
10	<b>Chotechaiporn, Pichai, Chompoo Khothiram, Metteyya Beliatte, and Dharmika Pranidhi.</b> 2025. "Integrating Buddhist Psychology with Individual Counseling Psychology." <i>Journal of Dhamma for Life</i> 31 (2). <a href="https://so08.tci-thaijo.org/index.php/dhammalife/article/view/5148">https://so08.tci-thaijo.org/index.php/dhammalife/article/view/5148</a> .	TCI 1	2025
11	<b>FA, Yu and Metteyya Beliatte.</b> A comparative study of social media monastic influencers in China and Thailand, <i>Lingua Journal</i> , 18(2). (2023) <a href="http://ejournal.uin-malang.ac.id/index.php/humbud">http://ejournal.uin-malang.ac.id/index.php/humbud</a>	Google Scholar	2023



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DETAILS	INDEX	PUBLICATION YEAR
<b>12 Febrianti, Retno, Pinkan Amita Tri Prasasti, Naniek Kusumawati, and Nico Irawan.</b> "Development of SETS Based E-book Teaching Materials in Strengthening Science Literacy in Elementary School." <i>IJECA (International Journal of Education and Curriculum Application)</i> 5, no. 3 (2022): 227-234. <a href="https://journal.ummat.ac.id/index.php/IJECA/article/view/10247">https://journal.ummat.ac.id/index.php/IJECA/article/view/10247</a>	Google Scholar	2022
<b>13 Hao, Yifan, Saifon Songsiengchai, and Noppavan Namtubtim.</b> In press. "Enhancing Knowledge of Traditional Chinese Art and Culture among Primary Students Using the Seewo Easinote5 Application: A Case Study of Guangzheng Experimental Primary School." <i>African Educational Research Journal</i> 13 (1).	ERIC	2025
<b>14 Huang, Xinyu, Saifon Songsiengchai, and Delthara Gnanananda.</b> Forthcoming. "The Investigation of Technology Integration: Open Platform to Enhance the Lifelong Learning for 3-Year Students in Sichuan Vocational & Technical College at Sichuan Province." <i>Shanlax International Journal of Education</i> 13 (3). <a href="https://shanlaxjournals.in/journals/index.php/education/article/view/8691/8226">https://shanlaxjournals.in/journals/index.php/education/article/view/8691/8226</a>	ERIC	2025
<b>15 Ji, Jiaoying, Saifon Songsiengchai, Clinton Chidiebere Anyanwu, and Nur Fauziyah.</b> "The Investigating of Self-Regulatory Method to Enhance Students' Autonomous Learning Ability for Freshmen at Yunnan Normal University." <i>International Education Studies</i> 18, no. 2 (2025): 89-109. <a href="https://eric.ed.gov/?id=EJ1464778">https://eric.ed.gov/?id=EJ1464778</a>	ERIC	2025
<b>16 Jin, Ren Jin, Saifon Songsiengchai, and Feiyan Yang.</b> "The Impact of Social-Emotional Learning (SEL) on the Mental Health Land Well-Being of Students at Henan University." <i>International Journal of Education and Literacy Studies</i> 13, no. 2 (2025): 666-674. <a href="https://journals.aiac.org.au/index.php/IJELS/article/view/8477">https://journals.aiac.org.au/index.php/IJELS/article/view/8477</a>	ERIC	2025
<b>17 Lailia, Zizanatin Nur, and Ada Marie Mascarinas.</b> "Exploring the Experience of Novice ELT Lecturers to build their Professional Identity Based on Tri Dharma Perguruan Tinggi." <i>Journal of Applied Linguistics and English Education</i> 1, no. 1 (2023): 28-	Google Scholar	2023





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	38. <a href="https://jurnal.unipasby.ac.id/index.php/jalle/article/view/7320">https://jurnal.unipasby.ac.id/index.php/jalle/article/view/7320</a>		
18	<b>Li, Qianru, Saifon Songsiengchai, and Ada Marie G. Mascarinas.</b> "Effects of 3DS MAX Software on Creative Development and Skills in Art Education at Guizhou University, China." <i>World Journal of Education</i> 15, no. 1 (2025): 25-36. <a href="https://eric.ed.gov/?id=EJ1478590">https://eric.ed.gov/?id=EJ1478590</a>	ERIC	2025
19	<b>Li, Yanping, Saifon Songsiengchai, and Lanqing Ye.</b> "The Effects of Technology--Integrated Course to Enhance Writing Achievement of Grade 6 Students in Primary School at Guangdong." <i>World Journal of Education</i> 15, no. 2 (2025): 28-40. <a href="https://eric.ed.gov/?id=EJ1478614">https://eric.ed.gov/?id=EJ1478614</a>	ERIC	2025
20	<b>Liu, Yaoping.</b> "A Study of Chinese Lay Buddhist Societies in Thailand: History and Current State." <i>Canadian Journal of Buddhist Studies</i> 16 (2021). <a href="https://thecjbs.org/wp-content/uploads/2021/07/75-114_Liu_Chinese-Lay-Buddhist-Societies-in-Thailand.pdf">https://thecjbs.org/wp-content/uploads/2021/07/75-114_Liu_Chinese-Lay-Buddhist-Societies-in-Thailand.pdf</a>	Google Scholar	2021
21	<b>Lu, Sha Sha, and Wannaporn Siripala.</b> "Comparing the Effectiveness of Inquiry-Based Learning and Direct Instruction on Enhancing Mathematical Thinking in Secondary School Students." <i>International Journal of Education and Literacy Studies</i> 13, no. 2 (2025): 649-657. <a href="https://journals.aiac.org.au/index.php/IJELS/article/view/8475">https://journals.aiac.org.au/index.php/IJELS/article/view/8475</a>	ERIC	2025
22	<b>LUO, Haiyan, Wannaporn Siripala, Kanon Somrang, and Premsuree Chiamthong.</b> The influence of Chinese traditional culture course on primary students' language learning. <i>International Journal of Education &amp; Literacy Studies</i> , 12(4) (2024). <a href="https://journals.aiac.org.au/index.php/IJELS/article/view/8238">https://journals.aiac.org.au/index.php/IJELS/article/view/8238</a>	ERIC	2024



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	DETAILS	INDEX	PUBLICATION YEAR
23	<b>Luo, Zhenglin, Saifon Songsienchai, and Ada Marie Mascarinas.</b> "The Effectiveness of Chinese Non-Paper-and-Pencil Tests in Grade Two Students of Primary School in Baoshan City, Yunnan Province." <i>African Educational Research Journal</i> 13, no. 2 (2025): 100-111. <a href="https://eric.ed.gov/?id=EJ1475974">https://eric.ed.gov/?id=EJ1475974</a>	ERIC	2025
24	<b>Qin, Sun, Bung-on Sereerat, Saifon Songsienchai, and Penporn Thongkumsuk.</b> "The Development of an Instructional Model Based on Rogers' Theory to Enhance the Adversity Quotient for Guangxi International Business Vocational College." <i>World Journal of Education</i> 14, no. 2 (2024): 24-36. <a href="https://eric.ed.gov/?id=EJ1441412">https://eric.ed.gov/?id=EJ1441412</a>	ERIC	2024
25	<b>Maruti, Endang Sri, Wiwin Andriani, Nico Irawan, and Endah Sari.</b> "Make a Match with Question Box Media for Improving the Thematic Learning Outcomes of Elementary School." <i>IJECA (International Journal of Education and Curriculum Application)</i> 6, no. 1 (2023): 43-51. Retrieved from <a href="http://journal.ummat.ac.id/index.php/IJECA/article/view/13537">http://journal.ummat.ac.id/index.php/IJECA/article/view/13537</a>	Google Scholar	2023
26	<b>Nuswantara, Dian Anita, Lintang Venusita, and Pharatt Run.</b> "The Hidden Costs of Political Dynasties: Governance, Corruption, and Economic Inequality in the Context of SDGs." <i>Journal of Lifestyle and SDGs Review</i> 5, no. 3 (2025): e05592-e05592. <a href="https://www.sdgreview.org/LifestyleJournal/article/view/5592">https://www.sdgreview.org/LifestyleJournal/article/view/5592</a>	Google Scholar	2025
27	<b>Putri, Erni Puspanantasari, and Sukon Aduldaecha.</b> "Development Strategy of Micro, Small, and Medium Industries Based on Creative Industry Centers in Sidoarjo Regency: A Case Study." <i>Jurnal Heuristic</i> 21: 81-99. <a href="https://www.researchgate.net/profile/Erni-Puspanantasari-Putri/publication/382069842_DEVELOPMENT_STRATEGY_OF_MICRO_SMALL_AND_MEDIUM_INDUSTRIES_BASED_ON_CREATIVE_INDUSTY_CENTERS_IN_SIDOARJO_REGENCY_A_CASE_STUDY/links/67fb6b07bfbe974b23a973d7/DEVELOPMENT-STRATEGY-OF-MICRO-SMALL-AND-MEDIUM-INDUSTRIES-BASED-ON-CREATIVE-INDUSTY-CENTERS-IN-SIDOARJO-REGENCY-A-CASE-STUDY.pdf">https://www.researchgate.net/profile/Erni-Puspanantasari-Putri/publication/382069842_DEVELOPMENT_STRATEGY_OF_MICRO_SMALL_AND_MEDIUM_INDUSTRIES_BASED_ON_CREATIVE_INDUSTY_CENTERS_IN_SIDOARJO_REGENCY_A_CASE_STUDY/links/67fb6b07bfbe974b23a973d7/DEVELOPMENT-STRATEGY-OF-MICRO-SMALL-AND-MEDIUM-INDUSTRIES-BASED-ON-CREATIVE-INDUSTY-CENTERS-IN-SIDOARJO-REGENCY-A-CASE-STUDY.pdf</a>	Google Scholar	2024

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28	<b>Putri, Erni Puspanantasari, Sukon Aduldaecha, Bonifacius Raditya Sri Pramana Putra, and Agatha Hannabel Avnanta Puteri.</b> "Performance evaluation of Indonesia's large and medium-sized industries using Data Envelopment Analysis method." <i>OPSI</i> 17, no. 1 (2024): 118-134. <a href="https://jurnal.upnyk.ac.id/index.php/opsi/article/view/11785">https://jurnal.upnyk.ac.id/index.php/opsi/article/view/11785</a>	SINTA S2	2024
29	<b>QI, Weijie, and Pharatt Run.</b> "The Factors' Influence on Employee Performance of Small Companies in Shandong." <i>Value Added: Majalah Ekonomi dan Bisnis</i> 20, no. 1 (2024): 69-82. <a href="file:///C:/Users/User/Downloads/14521-44658-1-PB.pdf">file:///C:/Users/User/Downloads/14521-44658-1-PB.pdf</a>	Google Scholar	2024
30	<b>QIN, Sun, Sereerat Bung-on, Songsiengchai Saifon and Thongkumsuk Penporn.</b> The Development of an Instructional Model Based on Rogers' Theory to Enhance the Adversity Quotient for Guangxi International Business Vocational College, <i>World Journal of Education</i> 14(2) (2024), 23-35. DOI: <a href="https://doi.org/10.5430/wje.v14n2p24">https://doi.org/10.5430/wje.v14n2p24</a>	ERIC	2024
31	<b>Rachmadtullah, Reza, Mareyke Jessy Tanod, Nico Irawan, Ada Marie Mascarinas, and Sofiyatul Anshoriyah.</b> "The Prospective Elementary School Teacher Students' Opinion in Online Learning Using Virtual Learning Environments." <i>QALAMUNA: Jurnal Pendidikan, Sosial, dan Agama</i> 14, no. 2 (2022): 843-854. <a href="https://ejournal.insuriponorogo.ac.id/index.php/qalamuna/article/view/3736">https://ejournal.insuriponorogo.ac.id/index.php/qalamuna/article/view/3736</a>	Google Scholar	2022
32	<b>Rokhayati, Istiqana Tri, Pinkan Amita Tri Prasasti, Endang Sri Maruti, and Nico Irawan.</b> "Quality of E-Book Teaching Materials with Scientific Inquiry Approach in Strengthening Science Literacy for Elementary School Students." <i>IJECA (International Journal of Education and Curriculum Application)</i> 5, no. 3 (2022): 235-240. <a href="https://journal.ummat.ac.id/index.php/IJECA/article/view/10252">https://journal.ummat.ac.id/index.php/IJECA/article/view/10252</a>	Google Scholar	2022



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33	<p><b>Run, Pharatt, Surachai Traiwannakij, Marlon Rael Astillero, Mascarinas Marie Ada and Guiyu Su.</b> "The Originality Image of Thailand's Culture Affecting On Quality And Value Perception Based On Thai Senior Tourist." <i>International Journal of Economics, Business and Accounting Research (IJEBAR)</i> 7, no. 1 (2023): 1-10.  <a href="https://jurnal.stie-aas.ac.id/index.php/IJEBAR/article/view/7826">https://jurnal.stie-aas.ac.id/index.php/IJEBAR/article/view/7826</a></p>	Google Scholar	2023
34	<p><b>Sahiruddin, Sahiruddin, Yudhi Arifani, Clinton Chidiebere Anyanwu, and Jati Suryanto.</b> "A Sociocultural Analysis of Teachers' Belief Changes: A Case of Two Teach-Abroad Efl Teachers." <i>JEES (Journal of English Educators Society)</i> 9, no. 1 (2024): 70-79. <a href="https://doi.org/10.21070/jees.v9i1.1810">https://doi.org/10.21070/jees.v9i1.1810</a></p>	Google Scholar	2024
35	<p><b>She, Shengxiang, Yaoping Liu, Daranee Pimchangthong, Pharath Run, and Khoirul Anwar.</b> "Exploring the factors that influence continued use of sharing economic platforms: Insights from idle fish." <i>International Journal of Applied Economics, Finance and Accounting</i> 19, no. 1 (2024): 1-14.  <a href="https://ideas.repec.org/a/oap/ijaefa/v19y2024i1p1-14id1485.html">https://ideas.repec.org/a/oap/ijaefa/v19y2024i1p1-14id1485.html</a></p>	Google Scholar	2024
36	<p><b>Songsiengchai, Saifon.</b> "Implementation of Artificial Intelligence (AI): Chat GPT for effective English language learning among Thai students in higher education." <i>International Journal of Education and Literacy Studies</i> 13, no. 1 (2025): 302-312.  <a href="https://journals.aiac.org.au/index.php/IJELS/article/view/8346">https://journals.aiac.org.au/index.php/IJELS/article/view/8346</a></p>	ERIC	2025
37	<p><b>Songsiengchai, Saifon.</b> "The Perspective of Pre-Service Teachers through Synchronous Learning According to Coaching and Mentoring: SAIFON Guidelines." <i>International Journal of Education and Literacy Studies</i> 13, no. 2 (2025): 622-635.  <a href="https://eric.ed.gov/?id=EJ1468951">https://eric.ed.gov/?id=EJ1468951</a></p>	ERIC	2025



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38	<b>Songsiengchai, Saifon, and Jenerae Damnil.</b> "The Development of Grammar Achievement by using a Flipped Classroom through a 3D Virtual classroom with Metaverse Spatial." <i>International Journal of Education and Literacy Studies</i> 13, no. 2 (2025): 543-551. <a href="https://journals.aiac.org.au/index.php/IJELS/article/view/8465">https://journals.aiac.org.au/index.php/IJELS/article/view/8465</a>	ERIC	2025
39	<b>Soonthonsmai, Vuttichat.</b> A causal relationship model of image perception and marketing mix strategies on tourists' intention to revisit ecotourism attractions in Nakhon Nayok province, The Journal of Research and Academics, 6(4) (2023), 203-219. <a href="https://so06.tci-thaijo.org/index.php/jra/article/view/260180/177655">https://so06.tci-thaijo.org/index.php/jra/article/view/260180/177655</a>	TCI 1	2023
40	<b>Soonthonsmai, Vuttichat., Pitichareanpon Veerasit, Silaparattanaporn, Weera &amp; Patchara Piluk.</b> Causal Relationship Model of Digital Marketing Efficiency with Marketing Orientation, Strategies, and Innovative Behavior of SMEs, Agriculture food products. <i>Burapha Journal of Business Management</i> , 12(1) (2023), <a href="https://so01.tci-thaijo.org/index.php/BJBM/article/view/260559">https://so01.tci-thaijo.org/index.php/BJBM/article/view/260559</a>	TCI 1	2023
41	<b>SU, Guiyu, and Pharatt Run.</b> "A proposal for a study on the Thai traditional food market in Chinese." <i>HRD JOURNAL</i> 14, no. 1 (2023): 108-116. <a href="https://ojs.lib.buu.ac.th/index.php/hrd/article/view/8635">https://ojs.lib.buu.ac.th/index.php/hrd/article/view/8635</a>	TCI 2	2023
42	<b>SU, Guiyu, Daranee Pimchangthong, and Pharatt Run.</b> Factors Influencing Chinese Tourists' Purchase Decision On Thai Amulets In Thailand. <i>RMUTT Global Business and Economics Review</i> 19 (2). Pathum Thani, Thailand:167-79. 2024 <a href="https://doi.org/10.60101/rmuttgber.2024.278410">https://doi.org/10.60101/rmuttgber.2024.278410</a>	TCI	2024
43	<b>Sun, Jiajun, Wannaporn Siripala, and Feiyan Yang.</b> "The Influence of Social Media Platforms via TikTok on Piano Teaching to Students." <i>African Educational Research Journal</i> 13, no. 2 (2025): 148-156. <a href="https://eric.ed.gov/?id=EJ1475970">https://eric.ed.gov/?id=EJ1475970</a>	ERIC	2025
44	<b>Sundari, Siti, Widi Hidayat, Dian Anita Nuswantara, and Pharatt Run.</b> "DO HUMAN RESOURCES ACCOUNTING DISCLOSURE DETER INVESTORS'DECISIONS IN THE	International Journal	2024

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	BANKING SECTOR?." <i>JURNAL EKONOMI PENDIDIKAN DAN KEWIRAUSAHAAN</i> 12, no. 2 (2024): 273-296. <a href="https://journal.unesa.ac.id/index.php/jepk/article/view/33835">https://journal.unesa.ac.id/index.php/jepk/article/view/33835</a>		
45	TAN, Shuyin, Sereerat Bung-on, Saifon Songsiengchai, & Thongkamsuk Phenporn (2023). The Development of an Instructional Model Based on Gardner's Multiple Intelligence Theory to Improve the Mathematics Achievements of Second Grade Primary School Students. <i>World Journal of Education</i> , 13(6), 24-34. ISSN 1925-0746 E-ISSN 1925-0754. DOI: <a href="https://doi.org/10.5430/wje.v13n6p1">https://doi.org/10.5430/wje.v13n6p1</a> <a href="https://www.sciedupress.com/journal/index.php/wje/article/view/25041/15700">https://www.sciedupress.com/journal/index.php/wje/article/view/25041/15700</a>	ERIC	2024
46	TAN, Shuyin, Sereerat Bung-on, Saifon Songsiengchai & Thongkamsuk Phenporn. The Development of an Instruction Model based on Multiple Intelligences theory to enhance primary students' competency. <i>Journal of Harbin Engineering University</i> , 44(10), 636-648. ISSN:10067043. <a href="https://harbinengineeringjournal.com/index.php/journal/article/view/1646/1153">https://harbinengineeringjournal.com/index.php/journal/article/view/1646/1153</a>	ERIC	2023
47	TANG, Binbin Bung-On Sereerat, Saifon Songsiengchai, and Penporn Thongkumsuk. The Development of Intangible Cultural Heritage Curriculum Based on Experiential Learning Theory to Improve Undergraduate Students Understanding in Intangible Cultural Heritage. <i>World Journal of Education</i> 14, no. 1 (2024): 43-53. <a href="https://10.5430/wje.v14n1p43">https://10.5430/wje.v14n1p43</a>	ERIC	2024
48	Tang, Li, Wannaporn Siripala, Kanon Somrang, Nadda Angsuwotai, and Panjanat Vorawattanachai. "Effect of the Occupational Stress and Psychological Problems of Special Post Teachers in Zunyi City, Guizhou Province." <i>World Journal of Education</i> 14, no. 3 (2024): 125-136. <a href="https://eric.ed.gov/?id=EJ1455149">https://eric.ed.gov/?id=EJ1455149</a>	ERIC	2024



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	DETAILS	INDEX	PUBLICATION YEAR
49	<b>Tian, Runli, Saifon Songsiengchai, and XiAn Hao.</b> Forthcoming. “Effect of Inquiry-Based Teaching Methods on Practical Abilities in Rehabilitation Therapy Technology Among Vocational College Students in Yunnan.” <i>Shanlax International Journal of Education</i> 13 (1).	ERIC	2025
50	<b>TIEJUN, Hou, Bung-on Sereerat, Penporn Thongkamsuk, Saifon Songsiengchai, Bung-on Sereerat, and Penporn Thongkkumsuk.</b> The Development of an Instructional Model based on Work-Based Learning to Improve the Metacognitive Skills. <i>International Journal of Higher Education</i> 12, no. 5 (2023): 172-172. <a href="https://site.bsru.ac.th/enged/wp-content/uploads/2023/09/24508-79002-1-SM.pdf">https://site.bsru.ac.th/enged/wp-content/uploads/2023/09/24508-79002-1-SM.pdf</a>	ERIC	2023
51	<b>WANG, Baoyu, Metteyya Beliatte.</b> Religious Naturalism In Chan Buddhism with Special Reference To The Blue Cliff Record, Jurnal Agama Buddha dan Ilmu Pengetahuan Vol. 10 No. 1 (2024) <a href="https://doi.org/10.53565/abip.v10i1.1333">https://doi.org/10.53565/abip.v10i1.1333</a>	Google Scholar	2024
52	<b>WANG, Huimin, Songsiengchai Saifon, Somrang Kanon, Nadda Angsuwotai, Chiamthong Premsuree.</b> The effects of cooperative learning approaches on emotional involvement to enhance artistic creativity literacy among third-grade art students in Chinese secondary vocational school. <i>International Journal of Education &amp; Literacy Studies</i> , 12(4) (2024). <a href="https://www.aiac.org.au/journals/index.php/IJELS/article/view/8262">https://www.aiac.org.au/journals/index.php/IJELS/article/view/8262</a>	ERIC	2024
53	<b>WANG, Jiefei, Bung-on Sereerat, Penporn Thongkamsuk, and Saifon Songsiengchai.</b> The Mental Health and Life Education Curriculum Development Based on Kolb's Experiential Learning Theory. <i>International Journal of Higher Education</i> 12, no. 5 (2023): 233-233. <a href="https://ideas.repec.org/a/jfr/ijhe11/v12y2023i5p233.html">https://ideas.repec.org/a/jfr/ijhe11/v12y2023i5p233.html</a>	ERIC	2023
54	<b>WANG, Shiran, Saifon Songsiengchai, Kanon Somrang, Nadda Angsuwotai, and Panjanat Vorawattanachai.</b> The Impact of Native Language on Mandarin Acquisition: A Study of Zhuang and Miao Students. <i>World Journal of Education</i> 14, no. 2 (2024): 45-65. <a href="https://doi.org/10.5430/wje.v14n2p45">https://doi.org/10.5430/wje.v14n2p45</a>	ERIC	2024





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55	<b>Wang, Yelan, and Wannaporn Siripala.</b> Forthcoming. “Enhancing Vocational Skills Through Metaverse Technology: A Study of Digital Media Education in Chinese Higher Vocational Institutions.” <i>Journal of Education and Learning</i> 14 (5).	ERIC	2025
56	<b>Wei, Huang, and She Shengxiang.</b> "The Effect of Workplace Fun and Organizational Identification on Employee Innovation Behavior in IT Companies." In <i>Proceedings of International Conference on Research and Community Services</i> , vol. 4, no. 1, pp. 20-42. 2025. <a href="https://www.e-journal.uac.ac.id/index.php/ICORcs/article/view/6672">https://www.e-journal.uac.ac.id/index.php/ICORcs/article/view/6672</a>	ERIC	2025
57	<b>Wei, Lin, Bung-On Sereerat, Saifon Songsiengchai, and Phenporn Thongkumsuk.</b> "The Development of Curriculum Based on Happiness Theory to Improve the Hope of College Students." <i>World Journal of Education</i> 14, no. 1 (2024): 54-65. <a href="https://eric.ed.gov/?id=EJ1426884">https://eric.ed.gov/?id=EJ1426884</a>	ERIC	2024
58	<b>WU, Xia, Xiang WANG, Yaoping LIU, and Clinton Chidiebere.</b> "The Construction of Evaluation Index of the" Connection between Enterprises and Universities" Policies implementation: Based on Delphi and AHP Method." <i>Kurdish Studies</i> 12, no. 1 (2024): 2282-2296. <a href="https://kurdishstudies.net/menu-script/index.php/KS/article/view/1517">https://kurdishstudies.net/menu-script/index.php/KS/article/view/1517</a>	International Journal	2024
59	<b>Wu, Xiangna, Wannaporn Siripala, and Noppavan Namtubtim.</b> Forthcoming. “Impact of Interactive Multimedia on Literacy Among Chinese Grade-3 Students.” <i>Journal of Education and Learning</i> 14 (5). <a href="https://doi.org/10.5539/jel.v14n5p135">https://doi.org/10.5539/jel.v14n5p135</a> .	ERIC	2025
60	<b>Xiao, Li, Saifon Songsiengchai, Premsuree Chiamthong, and Panjanat Vorawattanachai.</b> "Empirical Investigation of Work-Family Conflict and Teachers' Happiness through Employee Assistance Programs in Yunnan Middle Schools." <i>International Education Studies</i> 17, no. 6 (2024): 90-104. <a href="https://eric.ed.gov/?id=EJ1451716">https://eric.ed.gov/?id=EJ1451716</a>	ERIC	2024

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61	<b>Xu, Fan, Sri Suryanti, and Lanqing Ye.</b> "Exploring the Relationship between Kinetic Intelligence and the Cultivation of Students' Interest in Sports in Vocational School Physical Education: A Case Study of College Y." <i>African Educational Research Journal</i> 13, no. 2 (2025): 169-177. <a href="https://eric.ed.gov/?id=EJ1475977">https://eric.ed.gov/?id=EJ1475977</a>	ERIC	2025
62	<b>XU, Xinyi, and Saifon Songsiengchai.</b> The Children-Related Customs of Wenshan Zhuang and Miao Autonomous Prefecture and Parents' Perceptions Towards China's Compulsory Education. <i>Transactions on Comparative Education</i> 6, no.3 (2024): 56-61. DOI: <a href="https://10.23977/trance.2024.060309">https://10.23977/trance.2024.060309</a>	Google Scholar	2024
63	<b>Yao, Guanhua, Saifon Songsiengchai, and XiAn Hao.</b> Forthcoming. "Enhancing Students' Self-Directed Learning Ability in Political Courses through Small Private Online Course: A Case Study of Fuzhou Software Vocational and Technical College." <i>Journal of Education and Learning</i> 14 (5).	ERIC	2025
64	<b>Yefang, Wu, Bung-on Sereerat, Saifon Songsiengchai, and Penporn Thongkumsuk.</b> "The Development of an Instructional Model Based on Experiential Learning Theory and Six Thinking Hats to Improve the Critical Thinking Ability of Undergraduate Students." <i>World Journal of Education</i> 14, no. 1 (2024): 66-78. <a href="https://eric.ed.gov/?id=EJ1427110">https://eric.ed.gov/?id=EJ1427110</a>	ERIC	2024
65	<b>YUAN, Wenke, and Surachai Traiwannakij.</b> (2024). The impact of new media marketing, information credibility, and customer satisfaction on brand loyalty in the publishing industry, <i>Jurnal Manajerial</i> , V11 (02), 2024. <a href="https://jurnalnew.unimus.ac.id/index.php/EBiC/article/view/593/416">https://jurnalnew.unimus.ac.id/index.php/EBiC/article/view/593/416</a>	Google Scholar	2024
66	<b>YUEXI, Cai, Surachai Traiwannakij, and Kowin Viwathpongpan.</b> The Factors Impacting Customer Intention to Engage in E-Sport Games. <i>Paper presented at the Proceedings of International Conference of Graduate School on Sustainability, 2023.</i> <a href="https://jurnal.unmer.ac.id/index.php/icgss/article/view/12604">https://jurnal.unmer.ac.id/index.php/icgss/article/view/12604</a>	Google Scholar	2023



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67	<b>Yuling, Yang, Saifon Songsiengchai, and Shen Yi.</b> "Integrating Ethnic Craft Skills into the Fine Arts Pedagogy at Chinese Higher Vocational Institutions in Guizhou Province." <i>International Education Studies</i> 18, no. 4 (2025): 1-15. <a href="https://eric.ed.gov/?id=EJ1479249">https://eric.ed.gov/?id=EJ1479249</a>	ERIC	2025
68	<b>ZHANG, Li, Bung-on Sereerat, Saifon Songsiengchai and Penporn Thongkamsuk.</b> The Development of an Instructional Model Based on the Theory of Goal Attainment to Improve Communication Skills for Continuing Education. <i>World Journal of Education</i> ,13(6) (2023), 1-10. ISSN 1925-0746 E-ISSN 1925-0754. DOI: <a href="https://doi.org/10.5430/wje.v13n6p1">https://doi.org/10.5430/wje.v13n6p1</a>  <a href="https://www.sciedupress.com/journal/index.php/wje/article/view/25039">https://www.sciedupress.com/journal/index.php/wje/article/view/25039</a>	ERIC	2024
69	<b>Zhao, Yi, Saifon Songsiengchai, and Feiyan Yang.</b> "The Impact of Traditional Dance Teaching on the Performance Development of Primary School Learners in Luoyang, China." <i>World Journal of Education</i> 15, no. 2 (2025): 56-67. <a href="https://eric.ed.gov/?id=EJ1478621">https://eric.ed.gov/?id=EJ1478621</a>	ERIC	2025
70	<b>ZHONG, Jiacheng.</b> Gender Differences in Leadership Perceptions in Higher Education. <i>The American Journal of Humanities and Social Sciences Research</i> (THE AJHSSR). 7, no. 2, (2024): 128-136 DOI: <a href="https://doi.org/10.56805/ajhssr">https://doi.org/10.56805/ajhssr</a>	Google Scholar	2024
71	<b>ZHONG, Jiacheng.</b> Asset Management in Thai Higher Education Institutes: A Comprehensive Overview" <i>International Journal of Humanities and Social Science Invention (IJHSSI)</i> ISSN 13, no.3, (2024):98-101. DOI: <a href="https://10.35629/7722-130398101">https://10.35629/7722-130398101</a>	Google Scholar	2024



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72	<b>ZHONG, Jiacheng.</b> The Impact of Leadership Styles on Academic Performance in Thai Higher Education Institutions. <i>Human Resource and Leadership Journal</i> 9, no. 2 (2024): 38-46. <a href="https://ideas.repec.org/a/bhx/ojhrlj/v9y2024i2p38-46id1743.html">https://ideas.repec.org/a/bhx/ojhrlj/v9y2024i2p38-46id1743.html</a>	Google Scholar	2024
73	<b>ZHONG, Jiacheng, Surachai Traiwannakij, Guiyu Su, Chatchai Rakthin, Ratthanin Siriwatthanakrit, Ada Marie Mascarinas, Mo Liu, and Pipat Poomsook.</b> "Chinese Electric Vehicles In The Thailand Market: Opportunities And Challenges." <i>RMUTK Journal of Liberal Arts</i> 4, no. 2 (2022): 131-143. <a href="https://so02.tci-thaijo.org/index.php/larts-journal/article/view/258772">https://so02.tci-thaijo.org/index.php/larts-journal/article/view/258772</a>	TCI	2022

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1	<b>Bai, Xutong, and Nitipon Putachote.</b> 2025. "Influence of Personal Traits, School Environment, and Social Environment on Teachers' Work Stress in Honghe Vocational and Technical College". <i>Prosiding University Research Colloquium 20</i> (June):48-63. <a href="https://repository.urecol.org/index.php/proceeding/article/view/2719">https://repository.urecol.org/index.php/proceeding/article/view/2719</a> .	Proceedings	2025
2	<b>BAI, ZHONGYI, and Pharatt Run.</b> "THE INFLUENCE OF SOCIAL MEDIA MARKETING ON THE PURCHASE INTENTION OF ELECTRONIC PRODUCTS." In <i>Proceeding International Conference on Social Science, Humanities, Education and Society Development (ICONS)</i> , vol. 2, pp. 331-345. Universitas Pancasakti Tegal, 2025. <a href="https://ic.upstegal.ac.id/index.php/icons/article/view/283">https://ic.upstegal.ac.id/index.php/icons/article/view/283</a>	Proceedings	2025
3	<b>CAI, Qin, and Clinton Chidiebere Anyanwu.</b> Investigate The Effect of Personality Traits and Sense of Hope on Stress Coping Strategies. In <i>the 5th International Conference on English Language Teaching (ICON-ELT) 2024</i> . <a href="https://conference.unisma.ac.id/index.php/ICON/5ICONELT/paper/viewPaper/4033">https://conference.unisma.ac.id/index.php/ICON/5ICONELT/paper/viewPaper/4033</a>	Proceedings	2024
4	<b>Cao, Jiahuan, Yaoping Liu, and Chompoo Gotiram.</b> "MAHĀPRAJÑA NIKĀYA IN MAINLAND CHINA: DOCTRINE, PRACTICE, AND THE ROLES OF MASTERS." In <i>International Conference on Research and Community Services (ICORCS)</i> , vol. 4, no. 1, pp. 42-60. 2025. <a href="https://e-journal.uac.ac.id/index.php/ICORcs/article/view/6921/2528">https://e-journal.uac.ac.id/index.php/ICORcs/article/view/6921/2528</a>	Proceedings	2025
5	<b>CHEN, Hongyu, Wannaporn Siripala.</b> Arts Education in the Local Universities of Southwestern China and the "Tell China's Stories" Campaign in The New Era: A Case Study of The Story Regarding Nie Er and Chinese National Anthem, V3(1), 18-25 (2023) <a href="https://conference.unisma.ac.id/index.php/ICON/3ICONELT/paper/view/2287">https://conference.unisma.ac.id/index.php/ICON/3ICONELT/paper/view/2287</a>	Proceedings	2023
6	<b>Chen, Yaosheng, and Surachai Traiwannakij.</b> "Key Factors Influencing Leadership Effectiveness in Diverse Workplaces in Fuzhou City, Fujian Province, China." In <i>Proceeding of The</i>	Proceedings	2024



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|    | <i>International Seminar on Business, Economics, Social Science and Technology (ISBEST)</i> , vol. 4, no. 1. 2024.  |                    |                     |
| 7  | <b>Cheng, Siyu, and Surachai Traiwannakij.</b> "The Influence of Leadership Behavior Assessments and Servant-Oriented Leadership on Employee Engagement." In <i>Proceeding International Conference on Social Science, Humanities, Education and Society Development (ICONS)</i> , vol. 2, pp. 141-151. Universitas Pancasakti Tegal, 2025.<br><a href="https://ic.upstegal.ac.id/index.php/icons/article/view/261">https://ic.upstegal.ac.id/index.php/icons/article/view/261</a>  | Proceedings        | 2024                |
| 8  | <b>DAI, Heyan and Vuttichat Soonthonsmai.</b> The effect of marketing strategy and lifestyle on customer loyalty of Shanghai Disneyland, China. Proceeding the 8 <sup>th</sup> <i>International Conference on Sustainability</i> . DOI: <a href="https://10.18502/kss.v9i29.17269">https://10.18502/kss.v9i29.17269</a>   | Proceedings        | 2024                |
| 9  | <b>Dai, Ying, Surachai Traiwannakij, and Kowin Viwathpongpan.</b> "The Impact of Social Media Marketing on Consumer Purchase Intention and Customer Loyalty on E-commerce Websites." <i>KnE Social Sciences</i> (2024). <a href="https://kneopen.com/KnE-Social/article/view">https://kneopen.com/KnE-Social/article/view</a>   | WOS<br>Proceedings | 2024                |
| 10 | <b>Deng, Shuohan, and Pharatt Run.</b> 2025. "The Influence of Human Resource Practices on the Employee Performance of Food and Beverage Company: Case Study on Want Want Company in Kunming, China." <i>Conference on Applied Business and Accounting (CABA)</i> 3 (1): 600–612.<br><a href="https://drive.google.com/drive/folders/1ceyJJC0SzuNH4Cg2jLtTgh0pqL6vuXOi">https://drive.google.com/drive/folders/1ceyJJC0SzuNH4Cg2jLtTgh0pqL6vuXOi</a> .  | Proceedings        | 2025                |
| 11 | <b>Dong, Feifei, Metteyya Beliatte, and Yaoping Liu.</b> 2025. "From Philosophy to Practice: Implementing Tiantai Buddhist Doctrine in China's Ecological Preservation Initiatives." In <i>Proceedings of the 3rd International Conference on Multidisciplinary Research (ICMR 2025)</i> , 39–61. Shinawatra University, Thailand, March 28. ISBN 978-616-94524-6-1.<br><a href="https://icmr.siu.ac.th/wp-content/uploads/2025/03/Proceedings-ICMR-2025_1.pdf">https://icmr.siu.ac.th/wp-content/uploads/2025/03/Proceedings-ICMR-2025_1.pdf</a> | Proceedings        | 2025                |



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12	<b>DU, Wenchen and Yaoping LIU.</b> Saving the Chinese ghosts overseas: A study of the Yogacara Ulkā-mukha ritual in Thailand. Paper presented at the <i>7th International Conference on Law, Technology, Spirituality and Society (ICOLESS)</i> . <a href="https://conferences.uin-malang.ac.id/index.php/ICOLESS/article/view/3080/1532">https://conferences.uin-malang.ac.id/index.php/ICOLESS/article/view/3080/1532</a>	Proceedings	2024
13	<b>DUAN, Caida, and Surachai Traiwannakij.</b> The Factors Influencing the Effectiveness of The Integration of Ideological and Political Management in Basic Computer Course of Medical Students. In <i>THE 5th International Conference on English Language Teaching (ICON-ELT) 2024</i> <a href="https://conference.unisma.ac.id/index.php/ICON/5ICONELT/paper/viewPaper/4033">https://conference.unisma.ac.id/index.php/ICON/5ICONELT/paper/viewPaper/4033</a>	Proceedings	2024
14	<b>FANG, Sai and Daranee Pimchangthong.</b> The impact of Confucian traditional values on the cooperation behavior of employees in Chinese aviation enterprises. <i>The Third International Conference on Multiplinary Sciences for Humanity</i> , Vol. 3 (2023), 138-147, eISSN 3021-7245. <a href="https://conference.unima.ac.id/index.php/icomsh/3-2023/schedConf/presentations">https://conference.unima.ac.id/index.php/icomsh/3-2023/schedConf/presentations</a>	Proceedings	2023
15	<b>FENG, Qi, Andini Risfandini, and Muhamad Choldun Sina Setyadi.</b> The Internal Control Management of Chinese Real Estate Industry: A Case Study of Yinfeng Group, Shandong. In <i>Proceeding of The International Seminar on Business, Economics, Social Science and Technology (ISBEST)</i> , vol. 4, no. 1. 2024. <a href="https://conference.ut.ac.id/index.php/isbest/article/view/3241">https://conference.ut.ac.id/index.php/isbest/article/view/3241</a>	Proceedings	2024
16	<b>Feng, Zhen, Sukon Aduldaecha, and Surachai Traiwannakij.</b> 2025. "The Factors Influence Customer Purchasing Decisions of Chinese Traditional Cosmetic Products." <i>Conference on Applied Business and Accounting (CABA)</i> 3 (1): 661–675. <a href="https://drive.google.com/drive/folders/1ceyJJC0SzuNH4Cg2jLtTgh0pqL6vuXOi">https://drive.google.com/drive/folders/1ceyJJC0SzuNH4Cg2jLtTgh0pqL6vuXOi</a> .	Proceedings	2025
17	<b>Gangjian, L. I. N., and Daranee Pimchangthong.</b> "The Impact of Government Policies and Corporate Collaboration on the	Proceedings	2025



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18	<b>Gao, Yaru, and Pharatt Run.</b> "THE INFLUENCE OF MARKETING MIX 7PS AND SERVICE QUALITY ON THE BRAND LOYALTY OF DISNEYLAND IN CHINA." In <i>Proceeding International Conference on Social Science, Humanities, Education and Society Development (ICONS)</i> , vol. 2, pp. 315-330. Universitas Pancasakti Tegal, 2025. <a href="https://ic.upstegal.ac.id/index.php/icons/article/view/281">https://ic.upstegal.ac.id/index.php/icons/article/view/281</a>	Proceedings	2025
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**E-PROCEEDINGS = 103**

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## BOOK CHAPTERS

	DETAILS	INDEX	PUBLICATION YEAR
1	<b>Chea, Soheat, Julia Estève, Dominique Soutif, and Edward Swenson.</b> "Āśramas, Shrines and Royal Power." In <i>The Angkorian World</i> : Taylor & Francis, 2023. <a href="https://library.oapen.org/handle/20.500.12657/75012">https://library.oapen.org/handle/20.500.12657/75012</a>		2023
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